



ABN 67 789 467 906



7th March, 2007

Bulk Subscription Offer – European Cigar Cult Journal

Dear South African cigar friends,

European Cigar Cult Journal is offering a bulk subscription deal to members of the South African cigar industry. Published bilingually in German and English, European Cigar Cult Journal has been the leading cigar and pipe magazine in Europe since 1994, with an increasing international profile.

A one year subscription (4 issues) is being offered:

10 magazines per issue:

- Express Mail (8 day delivery) of a one year subscription of 10 magazines per issue (40 magazines in total) for **Euro €66.40 (€6.64 per copy)**
This is approximately ZAR \$642.43 or ZAR \$64.24 per copy (at 7.3.2007).
- Standard Mail (3-4 weeks delivery) of a one year subscription of 10 magazines per issue (40 Magazines in total) for **Euro €63.58 (€6.35 per copy)**
This is approximately ZAR \$615.45 or ZAR \$61.57 per copy (at 7.3.2007).

OR

20 magazines per issue:

- Express Mail (8 day delivery) of a one year subscription of 20 magazines per issue (80 Magazines in total) for **Euro €126.20 (€6.31 per copy)**
This is approximately ZAR \$1222.22 or ZAR \$61.10 per copy (at 7.3.2007).
- Standard Mail (3-4 weeks delivery) of a one year subscription of 20 magazines per issue (80 magazines in total) for **Euro €109.88 (€5.49 per copy)**
This is approximately ZAR \$1063.91 or ZAR \$53.05 per copy (at 7.3.2007).



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These prices include all shipping and handling. Normally, a one year overseas subscription for one magazine is €43.60. This represents a huge savings and is very competitive with the price of other international cigar magazines available.

To take up this offer, or to enquire further, please do not hesitate to contact me. I look forward to hearing from you in the near future.

Yours sincerely,

Samuel Spurr
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Inlumino Communications is a specialist freelance writing and public relations business within the fields of cigars and similar lifestyle pursuits.

Samuel Spurr is Australia's premier cigar writer, with work appearing in European Cigar Cult Journal, World Tobacco, the RTDA Report and The Epoch Times.